

Towers On The Prairie - The Music and News Era Carl Mann



The History of Omaha Radio--
An Inside Look at the Evolution of Broadcasting

Volume TWO 1945 - 1979

These were the FUN years of radio. Omaha is centric as it's the very place where Music and News radio was born. It was a game-changer, turning radio stations from purveyors of network shows into personal companions. This colorfully-told story continues by following competing stations seeking their niches ranging from country and progressive rock to news-talk and soul. Along the way, you'll meet the creative pioneers tackling the challenges of changing technology, television, the new FM band, increasing regulations, shifting economic conditions, and listener tastes. The misfortunes are told as well, such as a stunning fall from a wealthy radio empire in the most severe FCC punishment in radio history. Take this journey and learn in plain language how DJs, jingles, and top tunes reinvented radio into what it is today..



The research into detail of every aspect is amazing...clearly presenting the facts in a sensitive and professional manner

--Deane Johnson, former PD KOIL and KOMA.

ABOUT THE AUTHOR

Carl Mann's career in broadcasting started in engineering with an FCC First-Class Radiophone License then entering announcing and rock DJ work that included stints at KOMA Oklahoma City and KOIL in his hometown of Omaha. Carl also worked in radio and television news at Omaha's WOW Radio and at KPTM Fox 42 television. His credits include Music Director and Operations Manager at KOIL and Program Director at KCRG and KQCR in Cedar Rapids, Iowa.

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